TOWN OF WESTPORT SIGN DESIGN GROUP

Kennedy Administration Building Community Meeting Room 5387 Mary Lake Road Waunakee, WI 53597

Minutes - June 15, 2021

The meeting was called to order at 4:01 p.m. by Chair Cuccia via GoToMeeting video conferencing. Members in attendance: John Cuccia, Amy Freidig, Chris Moore, Joe Pichette, Mark Trotter (at 4:12 p.m.) and Tom Wilson. Members absent: None. No others were present.

There was no public comment on matters not on the agenda. The minutes of the May 19, 2021 meeting were approved as presented on a motion by Moore, second Freidig.

From May 19.

Moore then went through updated design options for the tree symbol as discussed at the previous meeting. There was substantial discussion about the type of tree. A consensus seemed favorable to the more realistic tree shown that includes some artistry and abstraction, including a three dimensional look, not too detailed to make copying or using challenging. After reviewing options for land and water, the group consensus was that it made the symbol too busy. There was also another brief discussion on including an established date for the Town, and both options will be shown at this point for continued discussion or use. There was discussion about moving forward and Moore will give consideration to costs and additional assistance to discuss at the next meeting. Moore with Wilson's assistance will put together a brief synopsis presentation to give to the Plan Commission at its July meeting to explain where we are as a group in our progress and see if we are proceeding properly.

For Miscellaneous Business or Forthcoming Events raised, Pichette will take a picture of a free standing oak with leaves here in Westport and forward on for use in the system if possible or if not by the Town generally, or as part of the presentation to the Plan Commission.

Motion to adjourn by Trotter, second Moore. The meeting adjourned at 5:16 p.m.

Respectfully Submitted,

Thomas G. Wilson, Recording Secretary Town Attorney/Administrator/Clerk-Treasurer